

SPONSORSHIP OPPORTUNITIES



Saturday, October 1, 2022

White Plains, NY
Owings Mills, MD
Toronto, ON



The Annual Cycling Event to Raise Funds for the Autism Science Foundation

When you team up with the ride, you join a strategic partnership that offers:

- Demonstrable corporate social responsibility.
- The chance to associate your brand with a respected name—the Autism Science Foundation.
- An opportunity for the financial services community to come together in person—and around the globe through our virtual ride—to rally around an important cause.
- A unique chance for the financial community to build relationships.

ASF's Mission

- Fund scientific research.
- Encourage families to seek evidence-based treatments.
- Bring science directly into the community through events like the Autism TED talks.
- Bring a voice to children and families struggling with autism.

Your Impact on the Autism Science Foundation

Your sponsorship of the ride will have a significant impact on ASF's mission by funding research into:

- Causes of autism.
- Novel treatments for people of all ages.
- New tools to detect autism earlier.
- Improved services for people with autism.



2009

The Year the Autism Science Foundation was founded.

\$5.5 million

Dollar amount of research ASF has funded

88 cents

Portion of every dollar that goes to ASF's mission

1 in 44

Proportion of children diagnosed with autism

6 months

Time by which early signs of autism can be seen in the brain, as shown by ASF-funded research by the Autism Baby Siblings Research Consortium

102 genes

Genetics research has identified 102 genes associated with autism, many can be linked to specific drug targets

18

Number of patient advocacy organizations working together with ASF to help families with genetic causes of ASD

250

Scientific publications funded through ASF that contribute to the understanding of autism

81

Percent of fellows that stay in autism research after they finish their award

90

percent of families whose services were disrupted by COVID

7

grants awarded to help understand and improve outcomes for autism families affected by the pandemic.



Our Sponsors



CITADEL | Securities



Summary of Sponsorship Benefits

DIAMOND \$30,000
PLATINUM \$20,000
GOLD \$15,000
SILVER \$10,000
BRONZE \$5,000

Promotional Benefits

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Featured logo placement at all ride cities	✓	✓			
Logo placement at your selected city	✓	✓	✓	✓	✓
Global visibility with virtual event highlight	✓	✓	✓	✓	✓
Opportunity for rep to ring "Opening Bell"	✓				
Logo on print materials	✓	✓	✓	*	*
Logo and hyperlink on website	✓	✓	✓	✓	✓
Mention in press releases	✓				
Product distribution possible	✓	✓			
Logo placement on commemorative T-shirt	✓	✓	✓	✓	
Sponsor name on T-shirt					✓
Shareable, featured social media post	✓	✓	✓	✓	✓

Participatory Benefits

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Speaking opportunity at opening and closing ceremonies	✓				
Recognition at opening ceremony	✓	✓			
Opening ceremony livestream feature of your global team	✓	✓	✓		
Complimentary jersey design for team jersey	✓	✓	✓	✓	✓
Exclusive Oasis-In-A-Box shipped globally to virtual team members	✓	✓	✓	✓	✓
Dedicated VIP bag check for company team members	✓				
In-person or Zoom Lunch 'n' Learn to support teambuilding	✓	✓	✓	✓	✓
Opportunity for sponsor employees to participate on team as event volunteers	✓	✓	✓	✓	✓
Complimentary riders and walkers	60	40	30	20	10

* Select placement



Sponsorship Opportunities

(Sponsorship rates are listed in US dollars.)

DIAMOND SPONSOR \$30,000

PROMOTIONAL BENEFITS

- Featured logo placement at event and on ceremony banners in all cities.
- Your sponsorship highlighted during virtual opening ceremony for global visibility.
- Opportunity for representative to ring the ride's "Opening Bell" at the start.
- Logo placement on print materials (subject to commitment before print deadlines).
- Featured logo placement and hyperlink on event website.
- Mention in press releases.
- Product distribution possible.
- Featured logo placement on commemorative T-shirt and/or gift bags.
- Shareable, featured social media post.

PARTICIPATORY BENEFITS

- Speaking opportunity and recognition at opening and closing ceremonies.
- Livestream feature of your global team at the virtual opening ceremony.
- Complimentary design for sponsor's team jerseys.
- Exclusive Oasis-In-A-Box shipped globally to virtual team members.
- Dedicated VIP bag check for all company team members.
- In-person or Zoom Lunch 'n' Learn to support teambuilding.
- Employees can participate on your team as event volunteers.
- 60 complimentary riders and walkers.

PLATINUM SPONSOR \$20,000

PROMOTIONAL BENEFITS

- Featured logo placement at event and on ceremony banners in all cities.
- Your sponsorship highlighted during virtual opening ceremony for global visibility.
- Logo placement on print materials (subject to commitment before print deadlines).
- Prominent logo placement and hyperlink on event website.
- Product distribution possible.
- Prominent logo placement on commemorative T-shirt and/or gift bags.
- Shareable, featured social media post.

PARTICIPATORY BENEFITS

- Recognition at opening and closing ceremonies.
- Livestream feature of your global team at the virtual opening ceremony.
- Complimentary design for sponsor's team jerseys.
- Exclusive Oasis-In-A-Box shipped globally to virtual team members.
- In-person or Zoom Lunch 'n' Learn to support teambuilding.
- Employees can participate on your team as event volunteers.
- 40 complimentary riders and walkers.



Sponsorship Opportunities

(Sponsorship rates are listed in US dollars.)

GOLD SPONSOR\$15,000

PROMOTIONAL BENEFITS

- Your sponsorship highlighted during virtual opening ceremony for global visibility.
- Logo placement on print materials (subject to commitment before print deadlines).
- Logo placement and hyperlink on event website.
- Logo placement on commemorative T-shirt and/or gift bags.
- Shareable, featured social media post.

PARTICIPATORY BENEFITS

- Livestream feature of your global team at the virtual opening ceremony.
- Complimentary design for sponsor's team jerseys.
- Exclusive Oasis-In-A-Box shipped globally to virtual team members.
- In-person or Zoom Lunch 'n' Learn to support teambuilding.
- Employees can participate on your team as event volunteers.
- 30 complimentary riders and walkers.

SILVER SPONSOR\$10,000

- Your sponsorship highlighted during virtual opening ceremony for global visibility.
- Logo placement on select print materials. (subject to commitment before print deadlines).
- Logo placement and hyperlink on event website.
- Logo placement on commemorative T-shirt and/or gift bags.
- Shareable, featured social media post.
- Complimentary design for sponsor's team jerseys.
- Exclusive Oasis-In-A-Box shipped globally to virtual team members.
- In-person or Zoom Lunch 'n' Learn to support teambuilding.
- Employees can participate on your team as event volunteers.
- 20 complimentary riders and walkers.

BRONZE SPONSOR \$5,000

- Your sponsorship highlighted during virtual opening ceremony for global visibility.
- Logo placement on select print materials. (subject to commitment before print deadlines).
- Logo placement and hyperlink on event website.
- Sponsor name on commemorative T-shirt and/or gift bags.
- Shareable, featured social media post.
- Complimentary design for sponsor's team jerseys.
- Exclusive Oasis-In-A-Box shipped globally to virtual team members.
- In-person or Zoom Lunch 'n' Learn to support teambuilding.
- Employees can participate on your team as event volunteers.
- 10 complimentary riders and walkers.





For more information, please contact:

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