WALL STREET RIDES FAR
FOR AUTISM RESEARCH

Saturday, October 3rd, 2020
Saxon Woods Park, White Plains
The Annual Cycling Event to Raise Funds for the Autism Science Foundation

When you team up with the ride, you join a strategic partnership that offers:
- Demonstrable corporate social responsibility.
- The chance to associate your brand with a respected name—the Autism Science Foundation.
- Opportunity for the Wall Street community to come together and rally around an important cause.
- A unique opportunity to build relationships on Wall Street.

ASF’s Mission
- Fund scientific research.
- Encourage families to seek evidence-based treatments.
- Bring science directly into the community through events like the Autism TED talks.
- Bring a voice to children and families struggling with autism.

Your Impact on the Autism Science Foundation
Your sponsorship of the ride will have a significant impact on ASF’s mission by funding research into:
- Causes of autism.
- Novel treatments for people of all ages.
- New tools to detect autism earlier.
- Improved services for people with autism.
The Year the Autism Science Foundation was founded.

$3.5 million

Dollar amount of research ASF has funded.

89 cents

Portion of every dollar that goes to ASF’s mission.

1 in 59

Proportion of children diagnosed with autism.

9 months

Time by which early signs of autism are present, as shown by ASF-funded research by the Autism Baby Siblings Research Consortium.

99 genes

Genetics research has identified 99 genes associated with autism, and many can be linked to specific drug targets.

9 months

Research funded by ASF is developing new interventions appropriate for babies as young as 9 months.

- The ASF-funded Autism Sisters Project is making progress into understanding why many girls are protected from autism.
- More research is needed into the overlap between autism & epilepsy, autism & anxiety, and autism & intellectual disability.
- ASF has received top ratings from Charity Navigator, Guidestar (named top charity startup by Guidestar in 2011) and the Better Business Bureau.
Our Current and Past Sponsors
## Summary of Sponsorship Benefits

<table>
<thead>
<tr>
<th>Promotional Benefits</th>
<th>DIAMOND $30,000</th>
<th>PLATINUM $20,000</th>
<th>GOLD $15,000</th>
<th>SILVER $10,000</th>
<th>BRONZE $5,000</th>
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</thead>
<tbody>
<tr>
<td>Featured logo placement at event</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Logo placement at event</td>
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<tr>
<td>Opportunity for rep to ring “Opening Bell”</td>
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<tr>
<td>Logo on print materials (POPs, brochures and postcards)</td>
<td>✔</td>
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<tr>
<td>Logo and hyperlink on website</td>
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<tr>
<td>Mention in press releases</td>
<td>✔</td>
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<tr>
<td>Product distribution possible</td>
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<tr>
<td>Logo placement on commemorative T-shirt</td>
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<td><strong>Participatory Benefits</strong></td>
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<tr>
<td>Speaking opportunity at opening and closing ceremonies</td>
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<tr>
<td>Recognition at opening ceremony</td>
<td>✔</td>
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<tr>
<td>Complimentary jersey design for team jersey</td>
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<tr>
<td>Dedicated VIP bag check for company team members</td>
<td>✔</td>
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<tr>
<td>Complimentary riders</td>
<td>60</td>
<td>40</td>
<td>30</td>
<td>20</td>
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</tbody>
</table>

* Select placement
Sponsorship Opportunities

DIAMOND SPONSOR ........................... $30,000

PROMOTIONAL BENEFITS
• Featured logo placement throughout the course and ceremony banners.
• Opportunity for representative to ring the ride’s “Opening Bell” at the start.
• Logo placement on print materials, including 1,500 point-of-purchase displays, 1,000 brochures and 60,000 postcards, advertisements and banners at pit stops (subject to commitment before print deadlines).
• Featured logo placement and hyperlink on event website.
• Mention in press releases.
• Product distribution possible.
• Featured logo placement on commemorative T-shirt and/or gift bags.

PARTICIPATORY BENEFITS
• Speaking opportunity and recognition at opening and closing ceremonies.
• Complimentary design for sponsor’s team jerseys.
• Dedicated VIP bag check for all company team members.
• 60 complimentary riders.

PLATINUM SPONSOR ........................... $20,000

PROMOTIONAL BENEFITS
• Logo placement on print materials, including 1,500 point-of-purchase displays, 1,000 brochures and 60,000 postcards, advertisements and banners at pit stops (subject to commitment before print deadlines).
• Prominent logo placement and hyperlink on event website.
• Product distribution possible.
• Prominent logo placement on commemorative T-shirt and/or gift bags.

PARTICIPATORY BENEFITS
• Recognition at opening and closing ceremonies.
• Complimentary design for sponsor’s team jerseys.
• 40 complimentary riders.
**Sponsorship Opportunities**

**GOLD SPONSOR. ................................ $15,000**

**PROMOTIONAL BENEFITS**
- Logo placement on print materials, including 1,500 point-of-purchase displays, 1,000 brochures and 60,000 postcards, advertisements and banners at pit stops (subject to commitment before print deadlines).
- Logo placement and hyperlink on event website.
- Logo placement on commemorative T-shirt and/or gift bags.

**PARTICIPATORY BENEFITS**
- Complimentary design for sponsor’s team jerseys.
- 30 complimentary riders.

**SILVER SPONSOR. ................................ $10,000**

- Logo placement on select print materials. (subject to commitment before print deadlines).
- Logo placement and hyperlink on event website.
- Logo placement on commemorative T-shirt and/or gift bags.
- Complimentary design for sponsor’s team jerseys.
- 20 complimentary riders.

**BRONZE SPONSOR. ................................ $5,000**

- Logo placement on select print materials (subject to commitment before print deadlines).
- Logo placement and hyperlink on event website.
- Logo placement on commemorative T-shirt and/or gift bags.
- Complimentary design for sponsor’s team jerseys.
- 10 complimentary riders.
For more information, please contact:

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